

Oxford University Centre for Corporate Reputation

announces a call for applications for the

2014 Best Dissertation Award

The Oxford University Centre for Corporate Reputation aims to deliver robust and independent research on how the reputations of individuals, corporations, and institutions around the world are created, sustained, destroyed, and rebuilt. The Centre has established this Award to recognize and reward significant scholarly contributions to the literature. The Award comes with a \pounds 1,000 prize and funded attendance to the 2015 Oxford University Centre for Corporate Reputation Annual Symposium, to be held 2-4 September 2015 at Corpus Christi College, University of Oxford. The winner will participate in a workshop for emerging scholars, which will be led by distinguished researchers in the field.

To be eligible, a dissertation must have been completed at an accredited university in 2014 and provide significant scholarly insight into a key aspect of corporate reputation. Scholars from all disciplines and methodologies are welcome. A committee of scholars affiliated with the Centre will select the winner. Consult the lists of past winners here: http://www.sbs.ox.ac.uk/ideas-impact/reputation/events/annual-awards

To apply, the dissertation's author must submit (PDF format preferred): 1) Dissertation summary of 5 pages maximum length (excluding references); 2) Complete copy of final dissertation; 3) Current C.V.; and 4) Letter of recommendation from dissertation chair, specifying in detail the significance of the dissertation's contribution to the literature on corporate reputation. Applications lacking all four components, or those received after the submission deadline, will not be eligible.

Submit complete applications to <u>reputation@sbs.ox.ac.uk</u> no later than 31 May 2015. Winners will be notified by 30 June 2015.

For more information about the Centre: http://www.sbs.oxford.edu/reputation